

CAGE CODE: 9DPA8 | DUNS NUMBER: 11-151-9665 | UEI: TXSXUT8F8SA6

Our clients come first, with care, and Integrity guiding us in each project we do. Through trust built on results. We strive to be your top choice for your events, services, and media needs. From video, digital media, photography, advertising, to marketing, and consulting. Our aim is to foster long-term relationships ties, through exceptional services and imagery that satisfies.

CONTACT INFO

Deric M. Lowe

Direct: (770) 866 - 2871 Office: (770) 637 - 2744

Email: Deric@lionimagery.com

www.lionimagery.com Fax: (770) 637 - 2744

Work Area: Nationwide

Socio-Economic Status: Small Business

Enterprise, Minority Owned

NAICS / PSC CODES

NAICS CODES:

- 512110 Motion Picture and Video Production
- 541810 Advertising Agencies
- 541920 Photographic Services
- 541430 Graphic Design Services
- 541613 Marketing Consulting Services
- 541890 Other Services Related to Advertising
- 512129 Other Motion Picture and Video Industries
- 541511 Web (i.e., Internet) page design services, custom
- 512191 Tele-production & Other Post-production Services
- 541611 Administrative Management and General
- 711510 Independent Artists, Writers, and Performers

(PSC) Product Service Code:

- 6710 Cameras, Motion Picture
- R708 Public Affairs
- 3610 Printing, Duplicating, & Bookbinding Equipment
- 5836 Video Recording and Reproducing Equipment
- **R706** Management Logistics Support
- **R704 Public Relations**
- **R702** Management Advertising
- U008 Education / Training Vocational / Technical Audio / Visual Services
- R425 Professional Communications, Marketing & **Public Relations**

Our Partnering Vendors Include:

B&H, Summa Office Supplies, Way Field, Seton, Gemplers, Uline, Stntsol, Newegg, Chevron, Quill, Grainger, Coast to Coast Office Supplies Creative Analytics, Wise Business Plan, & Monopolize Your Marketplace, etc.

Members of the: Business T-Shirt Club Manufacturing



CORE COMPETENCIES

PRE-PRODUCTION:

- **Creative Storyboarding**
- Scripting, Casting
- Celebrity & Talent Audition
- Research & Strategic
- **Planning**
- Brand Positioning & Development

PRODUCTION:

- Videography (4K & HD)
- **Audio Recording**
- **Aerial Photography**
- Lighting & Grip
- **Onset Production**
- & Direction
 - Art Department/Set Building

POST-PRODUCTION:

- Non-linear Editing
- **Motion Graphics**
- 2D & 3D Animation
- Sound Mixing & Mastering
- Color Grading
- **Original Music Composition**

OTHER SERVICES:

- Marketing & Public Relations
- **Video Consulting Services**
- **Graphic Design Services**
- Outdoor Billboard Design
- Website & Print Design
- Media Placement & Distribution

PAST PERFORMANCE

PITTSBURGH YARDS

PITTSBURGH YARDS

(2022) Virtual Video Tour

w/Aerial Drone

A virtual tour of the newly built Nia Building, located at Pittsburgh Yards was needed to promote to the community and on various platforms. We provided aerial/drones photography & video. filming, editing, sound voice over, and graphics.

Total Value:

\$13,000

READI

READI CONSULTING

(2023) Corporate Headshots

Updated corporate headshots were needed by Readi for their executives and management. We provided photographic services, editing & downloadable photos.

Total Value:

\$2,500



THE ANNE CASEY FOUNDATION

(2021) Aerial/Drone photography

w/ Event Video

Aerial/Drone footage of the land and construction site were needed to present to stakeholders and architects. We provided aerial/drone photography of the worksite.

Total Value:

\$8,000



Atlanta North Point

2008-2022 Trade Show Booths

Various locations: Atlanta, GA, Roswell, GA, Dallas, TX, Orlando FI, San Francisco, CA. involved promoting brand, products, and services to potential customers. Responsible for designing and setting up booths to showcase products / services. This involved creating marketing materials, arranging displays, and ensuring that all equipment was in working order. Collecting leads, networking.

Total Value:

\$10,000 -\$50,000



LITERACY ACTION

(2019) Sponsorship Breakfast Video

& Photographic Services

A promotional video was needed for various platforms. Filming included, sponsorship breakfast, keynote speakers, interviews, photography, graphics slides, sound, editing and video/promo recaps.

Total Value:

\$3.000



The SALVATION ARMY **KROC CENTER**

(2019) Informational & Awareness Video

Created an (I.A.V.) for The Salvation Army Kroc Center needing to showcase the services provided to the local community. We provided video, sound editing, lower third graphics, design, interviews, and editing.

Total Value:

\$5.000

DIFFERENTIATOR



- 1 Experienced: We are team with 3 decades of experience in the field of Events, Advertising, Marketing, Video Production, Trade Show, Editing, Photography, Motion Graphics and Animation, Safety Training Videos, (PSA) Public Service Announcements, Infomercials, & Documentary Style Video. From concept to promotion, we work collaboratively with our clients.
- 2 Knowledgeable: From electrical wiring and lighting setups to convention and meeting planners, Hospitality, Bilingual Professionals, to set designers as well as musicians and graphic artists. When you hire us, you have a whole host of support for your project or events, from beginning to end.

3 Advanced knowledge of how to create:

- We understand, A.I. Integration within businesses
- Creative Commercial marking Tool, 3D Motion Graphics
- Engaging and, Innovative Promotional Campaigns Imagery
- We use the latest technology and equipment, such as Final Cut Pro X, Adobe Suites, Sony Red 6k Panasonic, Cameras, iZotope RX9, Sound Studio 1, etc.

