



CORE COMPETECIES

Areas of expertise include: Video Consulting Services, Corporate Videos, Commercials, Explainer Motion Graphics, Educational Videos, Public Service Announcements, Safety Training Videos, Infomercials, Documentaries, Testimonials, Trade Shows, Per-Roll Videos, Ads, Photographic Services and Website Content. Whether your project demands a cinematic look or a "run and gun" style shoot, a simple 2D graphics package or advanced 3D motion modeling and animation, no project is too big or too small for our team.

MISSION STATEMENT



Lion Imagery LLC, will always act in the best interest of our clients, bringing integrity, communication and care to each project. By developing trust with our clients through advising and/or consulting services, we hope to be your first choice when it comes to your digital, video, marketing, and photographic needs. We can also assist with your procurement, acquisitions and product purchasing essentials. Our goal is to develop long-term client relationships by providing exceptional services, resources and imagery.



NAICS CODES:

- 512110 - Motion Picture and Video Production
- 541810 - Advertising Agencies
- 541920 - Photographic Services
- 541430 - Graphic Design Services
- 541613 - Marketing Consulting Services
- 541890 - Other Services Related to Advertising
- 512129 - Other Motion Picture and Video Industries
- 541511 - Web (i.e., Internet) page design services, custom
- 512191 - Tele-production & Other Post-production Services
- 541611 - Administrative Management and General Management Consulting Services

DUNS NUMBER: 11-151-9665

CAGE CODE: 9DPA8

UEI: TXSXUT8F8SA6

CERTIFIED: DLA- DIBBS

DATE FOUNDED: 2019

E-VERIFY: for Employment

BUSINESS SIZE:

Total Small Business

SELF CLASSIFICATIONS:

Minority, HUB Zone

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DIFFERENTIATOR

1.1 What sets Lion Imagery LLC apart from the competition?

1. Results-driven process- tailored to each customer
2. Flexible and agile team that responds quickly to unique requests and challenges
3. Understand client relationship management
4. Strategic mix of technology, video and business
5. Performance-Based Processing

1.2 Advanced knowledge of how to create:

- Effective training videos, informative Public Service Announcements (PSAs)
- Creative commercial and explainer videos
- Office of Supplier Diversity, with over 30 years in house staff experience
- Engaging and, innovative promotional campaigns



PAST PERFORMANCE

READI

READI CONSULTANTING

(2022) Corporate Headshots

Updated corporate headshots were needed by Readi for their executives and management. We provided photographic services, editing & downloadable photos.

PITTSBURGH YARDS

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(2021) Virtual Video Tour w/Aerial Drone

A virtual tour of the newly built Nia Building, located at Pittsburgh Yards was needed to promote to the community and on various platforms. We provided aerial/drones photography & video. filming, editing, sound voice over, and graphics



THE ANNE CASEY FOUNDATION

(2021) Aerial/Drone photography

Aerial/Drone footage of the land and construction site were needed to present to stakeholders and architects. We provided aerial/drone photography of the worksite.



LITERACY ACTION

(2019) Sponsorship Breakfast Video & Photographic Services

A promotional video was needed for various platforms. Filming included, sponsorship breakfast, keynote speakers, interviews, photography, graphics slides, sound, editing and video/promo recaps.



The SALVATION ARMY KROC CENTER

(2019) Informational & Awareness Video

Created an (I.A.V.) for The Salvation Army Kroc Center needing to showcase the services provided to the local community. We provided video, sound editing, lower third graphics, design, interviews and editing.

PRE-PRODUCTION

Creative Storyboarding
Scripting, Casting
Celebrity & Talent Audition
Research & Strategic
Planning
Brand Positioning
& Development

PRODUCTION

Videography (4K & HD)
Audio Recording
Aerial Photography
Lighting & Grip
On set Production
& Direction
Art Department/Set Building

POST-PRODUCTION

Non-linear Editing
Motion Graphics
2D & 3D Animation
Sound Mixing & Mastering
Color Grading
Original Music Composition

OTHER SERVICES

Marketing & Public Relations
Video Consulting Services
Graphic Design Services
Outdoor Billboard Design
Website & Print Design
Media Placement &
Distribution

Product Service Code (PSC):

- 6710 - Cameras, Motion Picture
- 5836 - Video Recording and Reproducing Equipment
- R701 - Management: Advertising
- T016 - Photo/Map/Print/Publication Audio/ Visual
- R708 - Support -Management: Public Relations
- 1550 - Unmanned Aircraft